

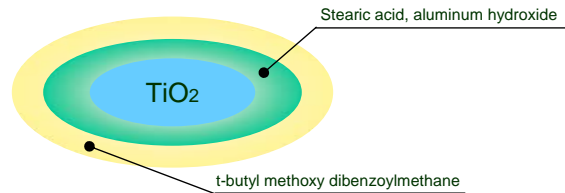
Hybrid micro titanium dioxide HXMT-100ZA

This product is made by surface processing t-butyl methoxy dibenzoylmethane with micro titanium dioxide and solves the issue of t-butyl methoxy dibenzoylmethane crystallization to exhibit an excellent UV-A shielding effect and SPF effect. In addition, the product maintains its UV shielding effect at a high-level due to the improved photo-durability of t-butyl methoxy dibenzoylmethane.

● Features

- Solution of the issue of t-butyl methoxy dibenzoylmethane crystallization
- Excellent UV-A shielding effect and SPF effect
- Maintenance of UV shielding effect due to improved photo-durability

● Conceptual diagram of hybrid powder

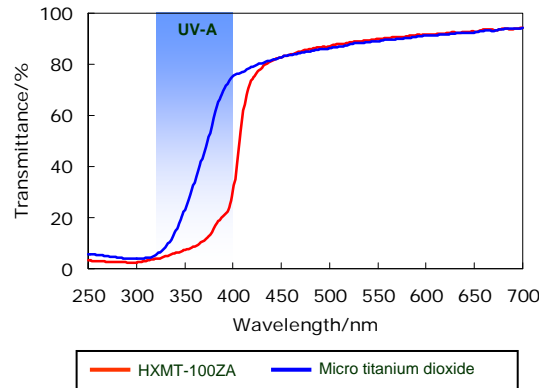


● General characteristics

General characteristics

Appearance	Pale yellow powder
Titanium dioxide	60%
Titanium dioxide crystallization	Rutile
Average primary particle size of titanium dioxide	15 nm
Surface processing agents	Stearic acid Aluminum hydroxide t-butyl methoxy dibenzoylmethane
Residue on drying	3%
Loss on ignition	30%
Surface property	Lipophilic

● UV-A shielding effect



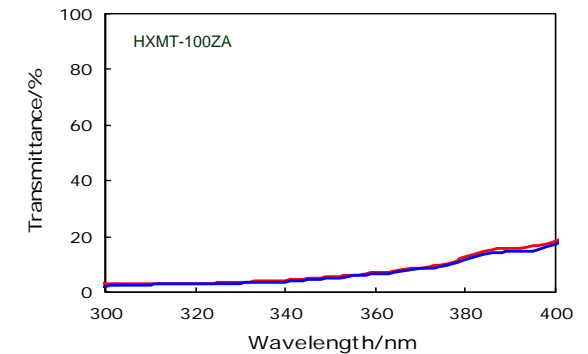
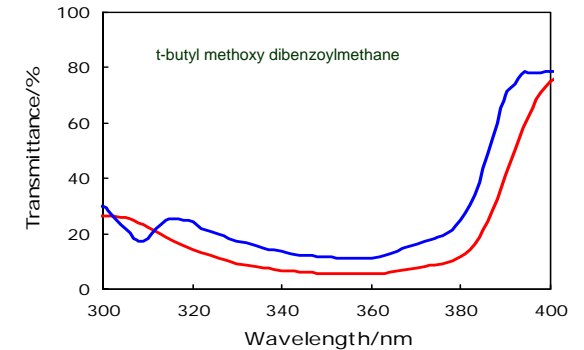
Form: W/S emulsion
 Active ingredient: 10%
 Film thickness: 12 μ m
 Basic material: Polypropylene
 Measurement: Hitachi UV-3000 spectral photometer

● SPF (in vivo)

	SPF	PFA
<i>HXMT-100ZA</i>	37	8
<i>Micro titanium dioxide</i>	28	5

Form: W/S emulsion
 Active ingredient: 10%
 Coating volume: 2 mg/cm²
 Measurement: In accordance with J CIA method

● Durability against UV rays



— Prior to UV shielding — After UV shielding

Form: W/S emulsion
 Active ingredient: 10%
 Coating volume: 2 mg/cm²
 Basic material: Transpore tape
 UV radiation level: 10 MED
 Measurement: Hitachi UV-3000 spectral photometer